



Alexandra Kenin

URBAN HIKER SF

HIKING | TRAVEL | ADVENTURE

About me

I'm a San Francisco-based creator, tour operator, and author who creates content about urban hiking and travel in California and around the world. I run a tour business called Urban Hiker SF and have written three best-selling hiking guidebooks for the Bay Area. I created a map of San Francisco's stairways that has received over 250K+ views.

REACH (JULY 2026)

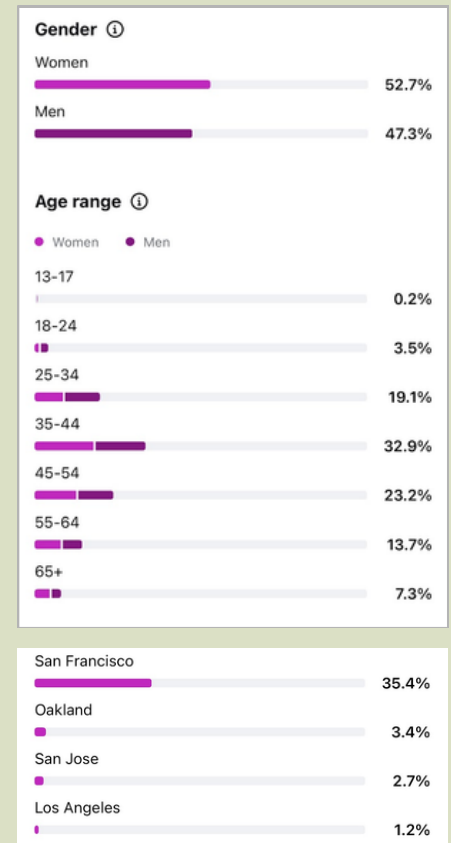
Instagram profile for @urbanhikersf. The profile shows 1,517 posts, 15K followers, and 2,944 following. The bio identifies Alexandra Kenin as the Urban Hiker SF, a digital creator with 8.5K likes and 8.5K followers. It mentions her SF stair map (250k+ views), 3 hiking guidebooks, and more in her linktree. The location is San Francisco, California, and the website is linktr.ee/urbanhikersf.

TOP CONTENT

YouTube video list showing top content. The videos are ranked by views:

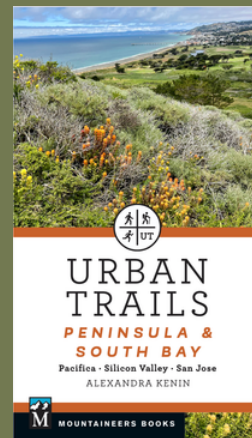
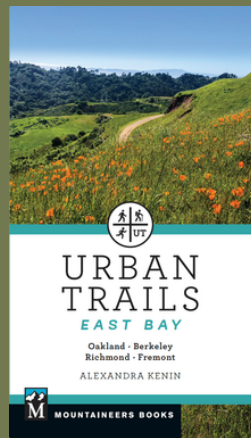
- Pretty much sums it up f... 28w 1.2M Views
- All right...drop all your em... 31w 1.1M Views
- So it's actually a dirt road... 14w 600.3K Views
- A trip to the cable car mus... 8w 288.7K Views
- Little bits of SF history co... 13w 288.5K Views
- What does living in San F... 10w 235.7K Views
- As wide as a sidewalk, bu... 15w 221.4K Views
- Spotlight on Octavia b... 5w 200.6K Views

DEMOGRAPHICS



BOOKS

Urban Trails: San Francisco features 50 hikes in/and around San Francisco, and Urban Trails: East Bay features 40 routes from Richmond to Fremont, including Berkeley and Oakland. These books have sold a combined 30K copies. My third book, Urban Trails: Peninsula & South Bay, was released on February 1, 2026. You can find these books online and at your local bookshop.



BRAND PARTNERS



SERVICES

PHOTO POSTS (IG/FB)

I create photo carousels with up to 10 photos showing off your business and products.

REELS (IG/FB)

I enjoy making reels to build immersive content. My top-performing reels have hit >1M views.

STORIES (IG/FB)

I turn my reels and photo posts into stories. I can add interactive elements to engage viewers.

BLOGS & EMAILS

I love writing. My blog gets ~5K hits a month. I also have ~2K email subscribers.